



Monday September 10 -- Thursday September 13

**AVAILABLE AUTOTESTCON 2012
PROMOTIONAL OPPORTUNITIES**

HOW CAN MY COMPANY BENEFIT THE MOST FROM AUTOTESTCON 2012?

Promotional opportunities significantly increase name recognition throughout the ATE customer base. Exhibitors find that promotions serve as a multiplier and can increase the probability of new orders and business opportunities.

To sign up for a promotion or for additional information, please contact Jeff Rubin, AUTOTESTCON 2012 Promotion Chair, at jeffreylrubin@gmail.com or 904-373-8721.

*Each company that purchases \$10,000 or more in promotions will be recognized as a **Gold Level Partner** and will have their name and logo displayed in a prominent fashion on the web site, in programs and in the Exhibit Hall. Bob Rassa, Conference Chairman, will recognize Gold Level Partners during opening ceremonies and at luncheons.*

*Each company purchasing \$5,000 or more in promotions will be recognized as a **Silver Level Partner**. Silver Level partners will have their names and/or logos displayed on the AUTOTESTCON 2012 web site, will be listed in the preliminary*

AVAILABLE AUTOTESTCON 2012 PROMOTION OPPORTUNITIES

UPPER HALL

Upper Hall Contest Raffle 3,500

EXHIBITOR LOUNGE

Exhibitor Lounge Beverages 1,000

Exhibitor Lounge Food 1,000

COFFEE BREAKS

Technical Session Coffee Breaks Tue 1500 250

Technical Session Coffee Breaks Wed 0700 250

Technical Session Coffee Breaks Thu 0700 250

Technical Session Coffee Breaks Thu 0930 250

Upper Hall Ice Cream Break 1,000

PRELIMINARY PROGRAM

Prel Inside Back Cover 1,200

Prel Inside Front Cover 1,200

FINAL PROGRAM

Final Full tab page - backside 1,250

Final Full tab page - Social Activities 1,250

Final Full tab page - THU 1,250

Final Full tab page - WED 1,250

GOLF TOURNAMENT (MONDAY)

Golf Ball Markers (+ Markers) 250

Golf Driving Range 500

Golf Grand Prize	500
Golf Hole Sponsorship (per hole)	250
Golf Hole Sponsorship (per hole)	250
Golf Hole Sponsorship (per hole)	250
Golf Hole Sponsorship (per hole)	250
Golf Sitdown Breakfast	1,500
Golf Straightest Drive	250
BROCHURE/FLYER IN ATTENDEE BAG	
Non-Exhibitor Company brochure in attendee bag	600
Exhibitor brochure in attendee bag	400
Magazine in attendee bag	500
As of November 22, 2011	

SOLD AUTOTESTCON 2012 PROMOTION OPPORTUNITIES

Bags (ATC 2012/company logo)	Aeroflex
Lanyards (ATC 2012/company logo)	Geotest
Logo-wrapped water bottle	EADS
Pens (ATC 2012/company logo)	Astronics/DME
Self-Registration Kiosk	Geotest
Self-Registration Kiosk	Geotest
Water in the Technical Session Rooms	EADS
Welcome Reception in the Convention Center	Teradyne
EXHIBIT HALL	
Exhibit Hall Water	Astronics/DME
Exhibits Floor Plan	Geotest
PRELIMINARY PROGRAM	
Prel Back cover	CSI
Prel Full page ad	Astronics/DME
Prel Full page ad	Lockheed
Prel Full page ad	Teradyne
FINAL PROGRAM	
Final Back cover	Lockheed
Final Exhibitor Guide Map Pullout	CSI
Final Full Page Ad	Northrop Grumman
Final Full tab page - backside - where Notes were	EADS
Final Full tab page - backside - where Notes were	TDK Lambda
Final Full tab page - TUE	Geotest
Final Full tab page - backside - where Notes were	ZTEC
Final Full tab page - Master Schedule	Teradyne
Final Full tab page - Exhibitors	CSI
Final Full tab page - Technical Schedule	Geotest
Final Inside back cover	Astronics/DME
Final Inside front cover	Teradyne
Final Pocket Schedule inserted in Final Program	Teradyne
GOLF TOURNAMENT (MONDAY)	
Golf Beverage cart	Geotest
Golf Closest to Pin	DIAGNOSYS
Golf Closest to Pin	VT Miltope
Golf Flags on all 18 Hole Pins	Boeing
Golf Four Ping Golf Shirts	Geotest
Golf Golf balls	Astronics/DME
Golf Golf giveaways for raffle	DIAGNOSYS
Golf Hole Sponsorship (per hole)	Astronics/DME
Golf Hole Sponsorship (per hole)	Boeing
Golf Hole Sponsorship (per hole)	Boeing
Golf Hole Sponsorship (per hole)	Boeing

Golf Hole Sponsorship (per hole)	Boeing
Golf Hole Sponsorship (per hole)	EADS
Golf Hole Sponsorship (per hole)	EADS
Golf Hole Sponsorship (per hole)	Geotest
Golf Hole Sponsorship (per hole)	Harris IT
Golf Hole Sponsorship (per hole)	Teradyne
Golf Hole Sponsorship (per hole)	Teradyne
Golf Hole Sponsorship (per hole)	Teradyne
Golf Hole Sponsorship (per hole)	VT Miltope
Golf Hole Sponsorship (per hole)	VT Miltope
Golf Longest Drive	Astronics/DME
Golf Grand Prize	CSI
Golf Longest Drive	Teradyne
Golf Lunch	Aeroflex
Golf Straightest Drive	Astronics/DME

TECHNICAL SESSION COFFEE BREAKS

Technical Session Coffee Breaks Tue 0700	Aeroflex
Technical Session Coffee Breaks Tue 0930	Astronics/DME
Technical Session Coffee Breaks Wed 0930	EADS
Technical Session Coffee Breaks Wed 1500	EADS

BROCHURE/FLYER IN ATTENDEE BAG

Company brochure in attendee bag	Ametek
Company brochure in attendee bag	Astronics/DME
Company brochure in attendee bag	CACI
Company brochure in attendee bag	CSI
Company brochure in attendee bag	Harris IT
Company brochure in attendee bag	TDK Lambda